



FOR IMMEDIATE RELEASE

Prime Time: Restaurant chain selects Point of Presence Technologies to deliver Converged Network Management Services

TORONTO, Ontario—April 2, 2007— Point of Presence Technologies (PofP) has been awarded the opportunity to offer High Speed Internet Access (HSIA) to the family of Prime Restaurants across Canada.

“We are thrilled to be partnering with an industry leader like Prime Restaurants” says Don Millman, Point of Presence Technologies President and CEO. “They had been looking at enhancing their patrons’ dining experience with a complimentary Hotspot Internet service. We identified the benefit of offering to take it one step further. Our progressive Converged Network Management Services delivered a turnkey solution, providing 24/7 monitoring and support of the Hotspot service in addition to their back office systems.”

Prime Restaurants have been pioneers in the casual dining industry dating back to 1979. By 2006, the company had grown to 159 locations, with a portfolio that includes East Side Mario’s, Casey’s, Esplanade Bier Markt, and a family of authentic Irish pubs operating under trademarks Fionn MacCool’s, D’Arcy McGee’s, Paddy Flaherty’s Tir nan Og and Sláinte.

“We trialed (the PofP) DSL and Hotspot management services at several of our locations and found they consistently met or exceeded our expectations” offers Tam Nguyen, the Technical Support administrator for Prime. “PofP’s Converged Network Management Services are exactly what we were looking for.”

There are unique challenges posed by the hospitality industry, a sector which PofP has become quite familiar with over the years. From the design and installation of Second Cup hotspots across the country, to the management of HSIA for large hotel chains like Hilton, Holiday Inn, Sheraton and Best Western, PofP prides itself on user satisfaction.

As part of the ongoing network management, PofP provides toll-free 24/7 bilingual technical support, network monitoring and maintenance, and take complete responsibility for the network and user satisfaction.

Point of Presence Technologies specializes in managing and supporting public and private Internet access networks, serving over 100 satisfied hotels and student residences across Canada.

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